

## ¡OJALÁ! - Puerto Rico Rebuilds Launches Today on Discovery of Puerto Rico Day (a national holiday on the island of Puerto Rico)

Award-winning Filmmaker, John Pritchard, Releases His Newest Movie for Free to a Global Audience on the ¡OJALÁ! Website —ojalamovie.com—

**November 19, 2018** (Williamstown, MA) - Today, on **Discovery of Puerto Rico Day**, movie audiences in the U.S. and around the world can watch *¡OJALÁ! - Puerto Rico Rebuilds* on any smart TV, computer, or mobile device. The movie will be free to watch through the Thanksgiving holiday at <u>ojalamovie.com</u>.

After November 26th, *¡OJALÁ! - Puerto Rico Rebuilds* will be streaming on-demand for \$2.99 to rent and \$5.99 to own. It will then be available on Netflix, Amazon and iTunes for the Christmas holiday season. 25% of sales will be donated to the <u>UNIDOS</u> <u>Disaster Relief & Recovery Program to Support Puerto Rico</u>.

**¡OJALÁ! - Puerto Rico Rebuilds** is produced by the One Heart - One Spirit Project. It is a bilingual documentary film about the wishes, hopes and dreams of the Puerto Rican people after hurricane Maria. Sparked by the destruction throughout the island, we learn about the strong and resilient nature of the Puerto Rican people. Overcoming many challenges, they have come together and are rebuilding their lives to not simply survive, but thrive. **¡OJALÁ!** is not about politics, it is about the Puerto Rican spirit.

"When I started filming in Puerto Rico this past July, I was inspired to learn how strong and optimistic the Puerto Rican spirit really is. This is why I decided to call the film, <code>iOJALÁ!</code>, which is a Spanish word used to express wishing and hopefulness (I wish or I hope). There is so much hope for change after the devastation created by hurricane Maria. The Puerto Rican spirit is very special, with a diverse range of influences that make the island completely unique," said award-winning director, John Pritchard.

Pritchard was fortunate to organize a talented production crew of native Puerto Ricans that includes Associate Producers, Efrain Blasini Mari and Melissa Rosario, as well as photojournalist, Doel Vazquez, and singer/songwriter, Eddie Rosa. Special thanks for scheduling many of the interviews goes to Dr. Carmen J. Cividanes-Lago, Executive Director of the the Association of Private Colleges and Universities in Puerto Rico (ACUP).

To help promote the movie, Pritchard also designed a 30 page *¡OJALÁ! Guidebook* which features 7 video clips from the film. It is available for free at Apple Books.



The *Guidebook* is also available as a free PDF download at <u>ojalamovie.com/</u> **GUIDEBOOK.pdf**.

To watch the trailer and complete movie, visit the bilingual website: <u>ojalamovie.com</u>. To see the IMDb listing, visit: <u>imdb.com</u>.

¡OJALÁ! - Puerto Rico Rebuilds had its Premiere this past Friday, November 16th, at the International Puerto Rican Heritage Film Festival in New York City.



## **About The One Heart - One Spirit Project**

The One Heart-One Spirit Project was founded by filmmaker John Pritchard in 2016. As a 501(c)3 non-profit organization, it helps to create a kinder world by producing inspiring, educational films. Its mission is to promote respect and harmony between all people and to establish a more humane planet. The One Heart-One Spirit Project develops educational films, materials and programming to celebrate the following simple wisdom: **Be kind to all that lives**. It also supports human rights and the environmental protection of water, land, air and wildlife. The Project's first feature film, **One Heart - One Spirit**, won **Best Indigenous Documentary** at the **Melbourne Documentary Film Festival** in Australia on July 16, 2017. To learn more, visit createkinderworld.org.

## Contact

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